

# SEARCH ENGINE OPTIMIZATION



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At IBSPoint we provide the most reliable web hosting services available. Through global industry leaders in providing world-class hosting and SaaS solutions to small, medium and enterprise businesses. So whether it's a website, e-commerce, Web 2.0 application, or a complex clustered server solution, our hosting services deliver robust performance and reliability that you can count on to support all of your hosting needs.

### SEO Services Package Details:

- » **Initial Page Analysis Report** — Our search engine optimizers provide a detailed review of your site
- » **Keyword/ Key phrase Research** — Our search engine optimizers find the best keywords based on LSI basis.
- » **Meta Tags Optimization** — Our search engine optimizers optimize the title and description based on key phrases
- » **Robots.txt Creation & Optimization** — This file will guide Search Engine Spiders to crawl and disallow crawling certain directories and files
- » **Code Optimization** — Our search engine optimizers work with your code to maintain HTML and Code Ratio.
- » **Image & Link Optimization** — Our search engine optimizers incorporate researched key phrases on images and titles
- » **Header Tag Optimization** — Optimizers incorporate researched key phrases on Header Tag (H1 to H6)
- » **Page Rank Sculpting** — Optimizers will determine less important pages and add no follow attribute.
- » **Installation of Analytics** — Install usability tool to analyze the behavior and traffic of your web site.

### Basic SEO:

- » Optimize 1 web page for 1 key phrase and its synonyms
- » Submit site to major search engines (Google, Yahoo, Bing, etc)
- » Create XML site maps to help search engines find every page
- » Set up Google Analytics (free Google account required)
- » Submit your site to 100 directories
- » Update meta tags on 1 page
- » Monthly report detailing work done and search engine ranking progress

### Advanced SEO:

- » Optimize 5 web pages for 1 key phrase and its synonyms
- » Analysis of competitive sites for comparison purposes
- » Install SEO-Friendly modules for common blog and e-commerce platforms
- » Submit site to major search engines (Google, Yahoo, Bing, etc)
- » Create XML site maps to help search engines find every page
- » Set up Google Analytics (free Google account required)
- » Submit your site to 1000 directories
- » Update meta tags on 5 pages
- » Post links on 50 forums or blog comments each month
- » Weekly report detailing work done and search engine ranking progress

# THE IBSPPOINT Search Engine Optimization

	SEO Advanced Package	SEO Basic Package
Price / 1 Month	-	\$120.00 USD/month
Price / 6 Month	\$285.00 USD/month	\$110.00 USD/month
Price / 12 Month	\$250.00 USD/month	\$100.00 USD/month

## About IBSPoint.com

IBSPoint.com is fully owned by Sami Al-Taher Information Technology Establishment, a Amman, Jordan based full IT consultancy and Internet business solutions provider.

IBSPoint was created to cater for an ever growing demand from the local Jordanian as well as pan Arab and Middle Eastern markets for Internet services solutions provider that fully understands the Internet as a technology and a true business tool to help these companies realize the full potential from their online presence.

At IBSPoint we pride ourselves at providing a complete solution for our customers following our IBSPoint 360 solution methodology as outlined below, making us a unique solution provider for internet services in the whole of the Middle East.

## IBSPoint.com

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